



May 5, 2025

Dear Community Supporter,

I hope this letter finds you well. I am writing to invite you to be a part of our annual Concerts in the Park event, which has become a beloved tradition in our community.

Our mission is to enhance lives through various services and partnerships. The Concerts in the Park event raises funds and awareness, featuring rock and roll music in the scenic surroundings of Ladysmith.

We would be honored to count you among our esteemed sponsors for the upcoming "Concerts in the Park" at Transfer Beach Amphitheatre, which promises an exciting lineup and is anticipated to draw large, appreciative crowds. Last year we averaged 300 happy attendees for each concert.

Please find the attached PDF for the exceptional musicians scheduled for Summer 2025 as well as the sponsorship poster, we hope you can picture name on this!

Past sponsorships have been instrumental in offsetting concert costs and supporting LRCA programs that benefit our community. We warmly welcome new sponsors to join these efforts. By becoming a sponsor, you will not only increase your visibility and community goodwill but also support a meaningful cause and make a tangible difference. If you have any questions or need further information, please do not hesitate to contact me.

We are pleased to acknowledge your generosity by featuring your name and logo in all our promotional materials and digital platforms. Please refer to page 2 for sponsorship options. Tax receipts will be provided.

Please confirm your sponsorship by May 20, 2025, to ensure inclusion in promotions.

Any donation is appreciated.

Thank you for considering this request. We are eager to create a memorable summer for our community with your help.

Warm Regards,

Carmen Barclay MA **Executive Director** 

Carmen Barclag

Ladysmith Resources Centre Association



**Personal Information:** 



## **Available Sponsorship Options 2025**

GOLD	\$2000	All of \$500 plus:	
		Large logo on banner displayed at all concerts	
	One	Verbal mention of sponsorship during the concerts	
	Only	Option to have a display table at the concerts	
		Acknowledgement in Concerts in Park Press Release	
SILVER	\$500	All of \$250 plus:	
		Medium logo on banner displayed at all concerts	
		Company logo on posters	
		Dedicated social media post announcing sponsorship	
		Mentions in advertising	
BRONZE	\$250	Small logo on banner displayed at all concerts	
		Company name on posters	
		Mentions on social media	

Name:	Company:
Email:	_ Phone:
Sponsorship Level:	
Method of Payment: - Cash - E-transfer to accounts@lrca.ca - Cheque payable to Ladysmith Resources Centre A	ssociation
Tax Receipt Information: - Issued for donations of \$20 or more - Provide mailing address for tax receipt - Indicate preference for receipt delivery via mai	l or email (circle one)
Mailing Details: Mailing Address:	Town:
Province: Postal Code:	
Closing Note:	

Please enclose the completed form with the donation to support the Ladysmith Resources Centre Association 2025 Concerts in the Park. Thank you; we are very grateful for your generous support.